

Policy Title: Tobacco Sponsorship and Promotion

Policy Owner: Executive Director (Enterprise and Development)

Keywords: 1) Tobacco 2) Advertising 3) Sponsorship

Policy Code: PL006 (ac017)

[Intent](#)

[Organisational Scope](#)

[Definitions](#)

[Policy Content](#)

[Accountabilities and Responsibilities](#)

[Related Documents](#)

[Contact Information](#)

[Approval History](#)

1. INTENT

To establish the University's position on Tobacco Sponsorship and Promotion.

2. ORGANISATIONAL SCOPE

All Edith Cowan University Students and Staff.

3. DEFINITIONS

None

4. POLICY CONTENT

4.1 The University will not do or allow anything which may directly or indirectly encourage or support the use of tobacco products.

4.2 The University will not accept sponsorship whether by payment of money or otherwise from, or enter into any association or other arrangement with any person known to be involved in or connected with the tobacco industry or any person who encourages or supports the use of tobacco products in any way, whether by direct funding, by advertising, by sponsorship, by the gift or loan of goods or services or by any other means.

5. ACCOUNTABILITIES AND RESPONSIBILITIES

In relation to this policy, the following positions are responsible:

Policy Owner

The Executive Director (Enterprise and Development) has overall responsibility for the content of this policy and its operation in ECU.

All Staff and Students are required to comply with the content of this policy.

6. RELATED DOCUMENTS:

6.1 The policy is supported by the following Guidelines:

N/A

6.2 Other documents which are relevant to the operation of this policy are as follows:

N/A

7. CONTACT INFORMATION

For queries relating to this document please contact:

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8. APPROVAL HISTORY

Policy Approved by:	Vice-Chancellor
Date Policy First Approved:	18 July 2005
Date last modified:	24/08/2018
Revision History:	<ul style="list-style-type: none"> • April 2009 • April 2014 – Change of Policy Owner from Director, Office of Research and Innovation to Vice-President (Corporate Services) • August 2018 – Change of Policy Owner from Vice-President (Corporate Services) to Executive Director, Enterprise and Development
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