



POLICY

Policy Title: Tobacco Sponsorship and Promotion

Policy Owner: Vice-President (Corporate Services)

Keywords: 1) Tobacco 2) Advertising 3) Sponsorship

Policy Code: PL006 (ac017)

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1. INTENT

To establish the University's position on Tobacco Sponsorship and Promotion.

2. ORGANISATIONAL SCOPE

All Edith Cowan University Students and Staff.

3. DEFINITIONS

None

4. POLICY CONTENT

4.1 The University will not do or allow anything which may directly or indirectly encourage or support the use of tobacco products.

- 4.2 The University will not accept sponsorship whether by payment of money or otherwise from, or enter into any association or other arrangement with any person known to be involved in or connected with the tobacco industry or any person who encourages or supports the use of tobacco products in any way, whether by direct funding, by advertising, by sponsorship, by the gift or loan of goods or services or by any other means.

5. ACCOUNTABILITIES AND RESPONSIBILITIES

In relation to this policy, the following positions are responsible:

Policy Owner

The Vice-President (Corporate Services) has overall responsibility for the content of this policy and its operation in ECU.

All Staff and Students are required to comply with the content of this policy.

6. RELATED DOCUMENTS:

6.1 The policy is supported by the following Guidelines:

N/A

6.2 Other documents which are relevant to the operation of this policy are as follows:

N/A

7. CONTACT INFORMATION

For queries relating to this document please contact:

Policy Owner	Vice-President (Corporate Services)
All Enquiries Contact:	Director, Office of Advancement
Telephone:	08 6304-2292
Email address:	a.medhurst@ecu.edu.au

8. APPROVAL HISTORY

Policy Approved by:	Vice-Chancellor
Date Policy First Approved:	18 July 2005
Date last modified:	14 April 2014
Revision History:	<ul style="list-style-type: none"> April 2009 April 2014 – Change of Policy Owner from Director, Office of Research and Innovation to Vice-President (Corporate Services)
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